



What is the difference between the Veggie Van and a regular produce stand?

We purchase produce from our co-op members and small local producers at their standard price point using sponsorship funding from local businesses and individuals.

All produce at the Veggie Van is available on a pay what you can basis. We want to make sure EVERYONE in the community can access this healthy food.

We recognize that even \$1-\$2 is a financial barrier for some, so this model allows to ensure that no one is denied access to healthy food. Everyone deserves access.

Pay it forward

Have a little extra to give? If you're able to put a couple extra dollars forward when purchasing produce from the Veggie Van, we will ensure that it goes to community members in need!

We want eating local to be accessible for everyone!

The Veggie Van is a mobile vegetable market, bringing fresh produce from small sustainable local farms, directly into neighbourhoods in Winnipeg who are experiencing the highest rates of household food insecurity.

The Veggie Van wouldn't be possible without contributions from our community.

All donations and sponsorships directly result in putting food in the hands of fellow Manitobans.



Sponsorship Levels

Benefits	Plant \$500 +	Cultivate \$1500 +	Harvest \$3000 +
Company's name & URL on our Website			
Company's name & logo on our newsletter and social media posts			
Company's logo on our sponsors board at the Veggie Van locations			
Company's logo decal on our Veggie Van			
Sponsor feature post on social media			
Company's name on press release			
Company's logo on all print materials			

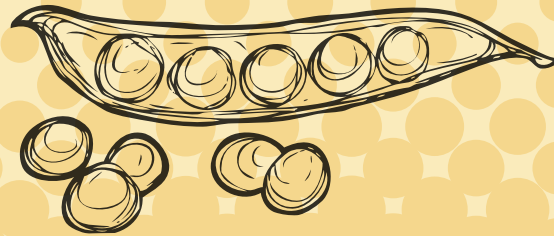
Thank you to our Sponsors:



**Find us at one of our
community partners**



West Central
Women's
Resource
Centre



**For more info on Fireweed Food Co-op
and the Veggie Van,
as well as information on how to
donate or support the Veggie Van:**

Contact us at

foodsecurity@fireweedfoodcoop.ca

<https://www.fireweedfoodcoop.ca/>

Instagram: @fireweedfoodcoop

**Scan the QR code below to
visit our website directly!**



A Project of



Fireweed
FOOD CO-OP